



CAERUS
DIGITAL

CAERUS DIGITAL

Uniting developers and users
to enhance Microsoft 365

CAERUS DIGITAL



Independent
Software Vendor



Portfolio of Microsoft
365-focused apps



Delivered via
Microsoft online stores

CAERUS ADDRESSES CHALLENGES

1

Developers Lack
Support Resources

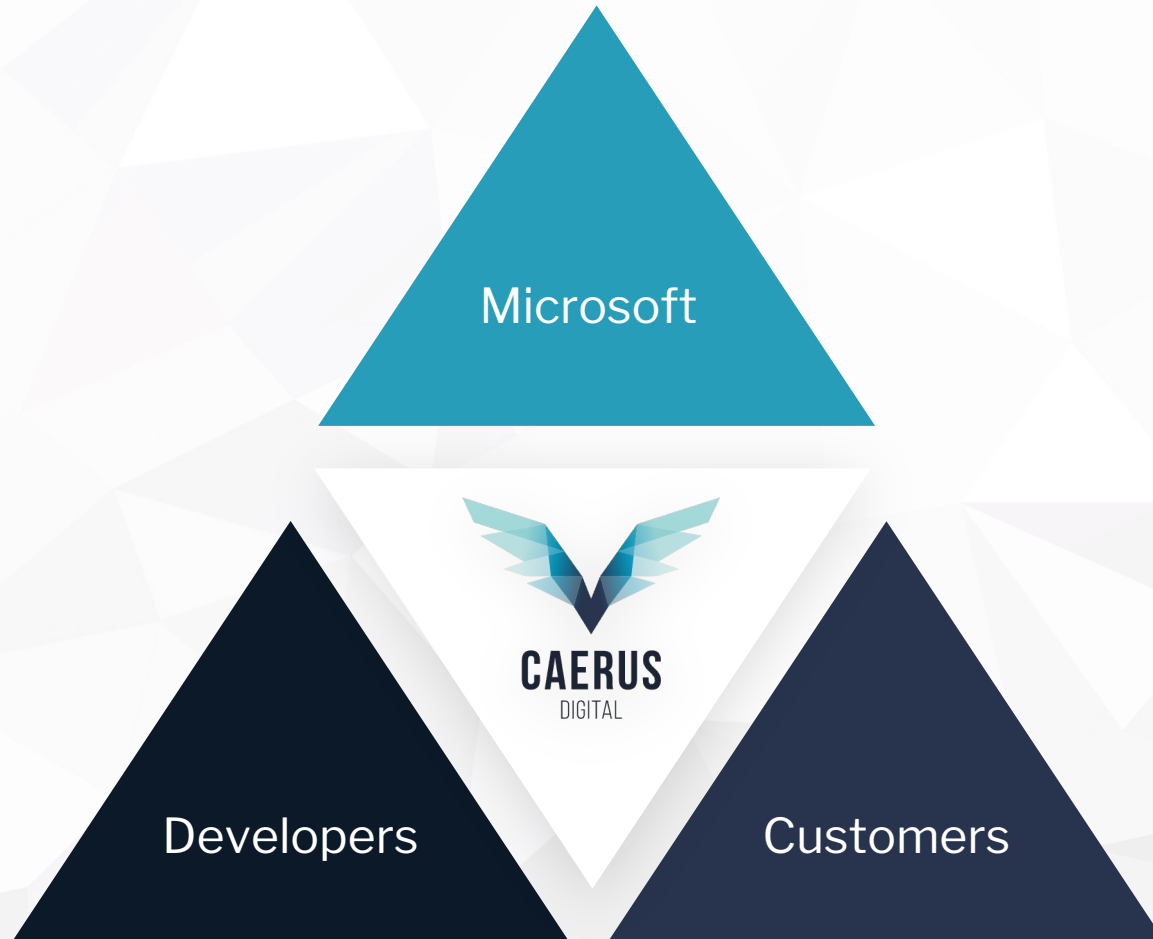
2

Gaps in Microsoft 365
Functionality

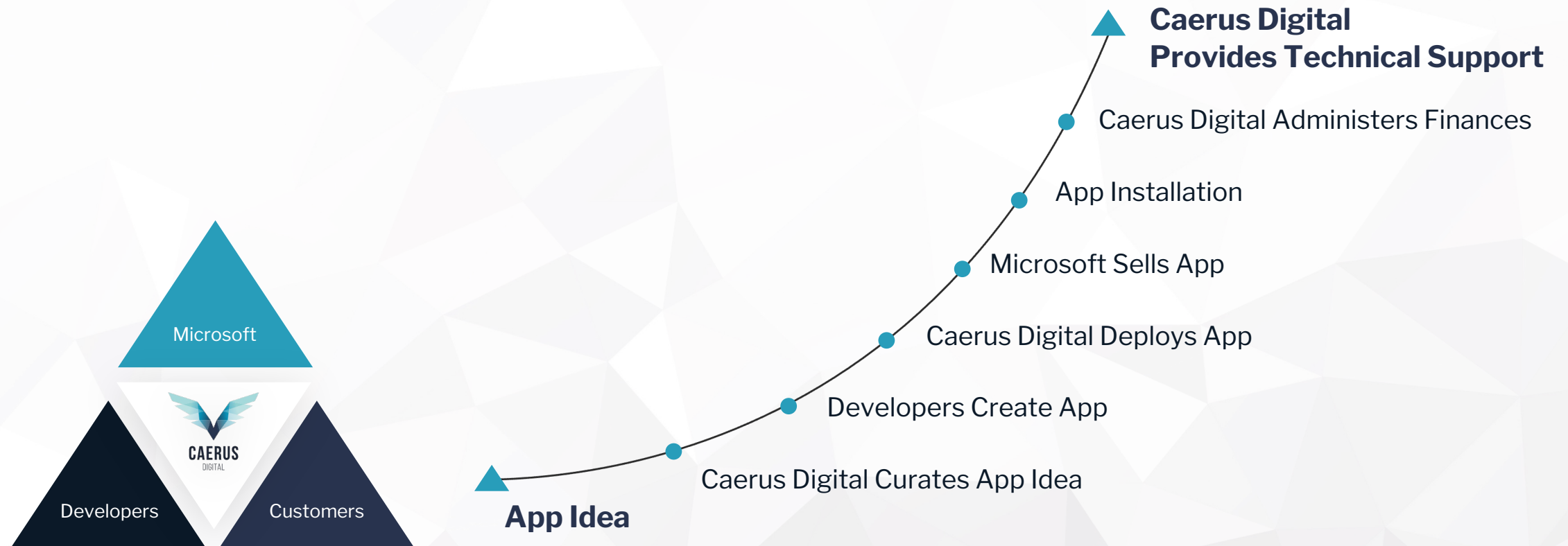


CAERUS DIGITAL	DEVELOPERS	MICROSOFT	CUSTOMERS
PROVIDES	PROVIDE	PROVIDE	BENEFITS
<ul style="list-style-type: none"> Accounting Support App Portfolio Management Development Coordination Facilities Legal and IP Support Market Validation Marketing Microsoft Marketplace Expertise Technical Leadership Technical Support 	<ul style="list-style-type: none"> App Development App Life Cycle Support 	<ul style="list-style-type: none"> Customer Embedded Spend Technical Expertise Marketing Expertise Marketplace(s) (Potentially) Capital 	<ul style="list-style-type: none"> Discrete Solutions Ease of Use
	NEEDS		
	<ul style="list-style-type: none"> Market Reach Leverage Shared Support Get AppSource Expertise 		

CAERUS DIGITAL: ENABLING DEVELOPERS TO SATISFY CUSTOMER NEEDS



BUSINESS MODEL



APP DEVELOPMENT PROGRESS

	MESSAGE CENTER ORGANIZER	BRAND AMBASSADOR	SWARM AI
Purpose	Aggregates Microsoft technical notices for easy triage and management	Centrally manages updates for Teams Rooms Theme	Embeds advanced group polling and strength of conviction within Teams
Progress	Launched 2/2024	<ul style="list-style-type: none">• Proof of concept complete• Patent search in process• Refactoring for Azure Marketplace	Initial proof of concept work in progress
Marketplace	Microsoft AppSource	Azure Marketplace	Teams Store